

# JESS.

## WORK EXPERIENCE

### WE ARE BOND

- **Senior Digital Designer** *April 2025 - Present*
  - Provide creative leadership and develop visual identities for pitches and social campaigns.
  - Lead a team of designers on campaigns, offering feedback to ensure quality and visual consistency.
  - Brief and work alongside AV teams to craft compelling story-driven video cuts.
  - Collaborate with other departments including copy, strategy, and community management.
- **Digital Designer** *Jan 2022 - March 2025*
  - Collaborate with creative leads to develop visual identities for pitches and campaigns.
  - Generate creative concepts and ideas for pitch presentations.
  - Execute both static and motion design concepts.

### AVATARLABS

- **Digital Designer** *Sept 2021 - Dec 2021*
  - Lead social creatives with art director.
- **Junior Designer** *Jan 2020 - Aug 2021*
  - Collaborate with motion designers.
  - Create wireframes for websites, banner takeovers, digital ads.
- **Design Intern** *Sept 2019 - Aug 2019*
  - Designed web banners, digital ads and storyboards.
  - Collaborated with creative leads.

### SILVERSTAR SMOKEHOUSE

- **Product Designer** *Oct 2017 - Aug 2020*
  - Developed print designs for menus, promotions, brochures, and posters.
  - Created materials for chain restaurants and stage venues.

### ROMPH & POU AGENCY

- **Design Intern** *June 2018 - July 2018*
  - Assisted in creating innovative graphic designs to meet business goals for healthcare, casinos, and print production
  - Collaborated with cross-functional teams to design banners, billboards, and mail marketing.

## EDUCATION

### Louisiana Tech University

BFA in Graphic Design / Studio Art Minor  
*Sept 2015 - Dec 2019*

## SKILLS

- Photoshop
- After Effects
- Illustrator
- Procreate
- Google Slides

## ABILITIES

- Detail-oriented with strong design, layout, and typography skills.
- Excited to provide mentorship and guidance to designers.
- Eager to learn new skills
- Thrives in fast-paced environments and meets deadlines efficiently.

## CONTACT

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